

Sponsorship Opportunity

SUPPORT CODE-A-THON STUDENT SCHOLARSHIPS

SPONSORSHIP LEVELS:

Diamond- \$10,000 Co-Presenting, Limited to one

- Recognition on website, social media, and email campaigns.
- Featured in online training sessions.
- Highlighted in Team Building Sessions in online classroom content areas.
- Included in a program video summary.
- 10 scholarships for students from low-income communities.
- Company acknowledgment, branding opportunities, and social impact interviews with students.

Platinum- \$7,500 Co-Presenting, Limited to one

- Prime logo placement on all virtual platforms, backgrounds, and event promotions.
- Exclusive mention in all virtual press releases and media spots.
- Opportunity to provide a keynote or lead a virtual panel discussion.
- Virtual booth or dedicated breakout room.
- Access to participant contact list (with their consent).
- Recognition on the official event website and social media channels.
- Option to include items in a digital swag bag (e-books, software licenses, etc.).

Gold- \$6,000 Limited to one

- Prominent logo placement on selected virtual platforms and event promotions.
- Mention in select virtual press releases.
- Opportunity to host a virtual workshop or breakout session.
- Shared virtual booth or breakout room.
- Recognition on the official event website and select social media shoutouts.
- Option to include items in a digital swag bag.

Silver- \$3,500 Limited to two

- Logo placement on selected virtual platforms and event promotions.
- Recognition on the official event website.
- Option to include items in a digital swag bag.
- Social media shoutout.

Bronze- \$1,500 Limited to five

- Logo placement on selected virtual platforms and event promotions.
- Recognition on the official event website.
- Social media acknowledgment.

Community Partner - \$750 Limited to ten

- Logo placement in the footer of virtual sessions.
- Recognition on the official event website.
- Social media acknowledgment.

YOUR LOGO HERE

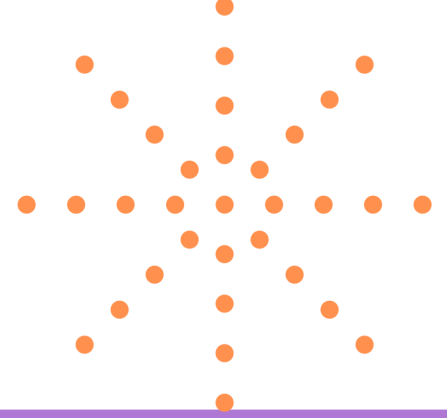
JOIN US!

BECOME A SPONSOR!



YOUR LOGO HERE

SAMPLE SPONSOR IMPACT REPORT



Thank You For Partnership

18,445 Total unique email opens	5,418 LinkedIn total impressions
753 Total unique email clicks	500+ LinkedIn total clicks
9,119 Facebook total reaches	500+ LinkedIn Total engagements (reactions, comments, shares)
292 Facebook Total engagements (clicks, reactions, comments, shares)	80 Joint press release views
6 UpSkill ATL Workforce Experience scholarships awarded	"Word From Our Sponsor" Student Presentations & Graduation
>1000 key businesses and community partners UpSkill Brochure: Incorporating Microsoft brand	



Laurie Carey
CEO, Nebula Academy



Shawn McClendon
Founder/Star, Cities Project



Oliver Schinken
LinkedIn Learning Instructor



Anam Javaid
Coach, Nebula Academy



Ojas Mehta
Mechanical Engineering
Student at Yale University



Jeffrey Goldstein
Microsoft Dynamics Gold
Certified Partner



Sedleigh Adams
Microsoft 365 Support
Contractor, Project Manager
at eBusiness Connect



Shauna Ruyle
Executive Director, Via
Connect The Dots



David Ehrenthal
Principal, Mach13 Career &
Leadership Coaching



Key McKay
Consultant, Digital Business
Development



Joseph Prinzo
Business Development
Relationship Manager, Juvia
Federal Credit Union



Sheryll Dei Rosario
Security Analyst at San
Diego State University



Melissa Jeremie
Web Developer



Madinah Ali
President & CEO Safa PC
Solutions/Safa PC Cloud





WE CONNECT
THE DOTS

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Thank You.



Discussion
Outline

BASED ON A SURVEY

85.00%

Of millennials do not have a
savings account and do not
know how to start

Presentations are
communication tools.